BECOMING A PREFERRED PROVIDER IN THE NARROW NETWORK

Make plans to attend the Winter 2017 Chapter Education Presented by the MS Healthcare Executives, An Independent Chapter of the American College Of Healthcare Executives, With Keynote Speaker

Dr. Josh Luke, FACHE
Adjunct Faculty, University of Southern California, Sol Price School of Public Policy Founder, National Readmission Prevention Collaborative & National Bundled Payment Collaborative

Author: Ex-Acute: A former hospital CEO tells all about what’s wrong with American healthcare
Author: Readmission Prevention: Solutions Across the Provider Continuum | Chief Strategy Officer, Compliagent/Nelson Hardiman Healthcare Law

Dr. Josh Luke is a best-selling author, hospital CEO, healthcare futurist, thought-leader and international motivational speaker. He is an experienced hospital CEO, health system Vice President and nursing home administrator. He is regarded as a "futurist" on the Affordable Care Act and how it will shape the continuum of care and has been described as an as an innovator, forward-thinking and a strategist on teaching ACO’s, BP1P’s, acute hospitals and post-acute leaders how to position themselves for revenue growth in a post-ACA model.


WINTER 2017

Thursday, February 2, 2017
• Board of Directors Meet
• FACHE Exam Prep Session
• Chapter Reception

Friday, February 3, 2017
• 9:00 a.m. – 3:00 p.m.

MHA Conference Center
116 Woodgreen Crossing,
Madison, MS 39110
(601) 982-3251
www.mhanet.org

REGISTER FOR THIS PROGRAM AT WWW.MHANET.ORG
● Education and Events ● In-Person Learning ● Scroll to meeting link ● you must have an MHA log-in and password in order to register online ● contact Anasthia Amos at (601) 368-3263 if assistance is needed.

REGISTRATION FEE:
MS Healthcare Executive Member: $175 per person
All Others: $350 per person

HOTEL:
Hilton Garden Inn
420 New Mannsdale Road
Madison, MS | (601) 420 0442
www.madison.hgi.com
In 2013, Luke was named Vice President of Post Acute Services for Torrance Memorial Health System. In that role he designed a population management strategy (Total Wellness Torrance), working with the ACO, Bundled Payment & IPA teams. TWT and its Post Acute Network received the 2013 Excellence in Programming award from CAHF.

His broad range of prior experience with some of the leading companies in healthcare, positioned him well to be an expert on readmission prevention and care coordination. He served as the CEO of multiple acute hospitals in California, as CEO of HealthSouth Las Vegas (acute rehab hospital), Administrator in the Skilled Nursing Division of Kindred, and had direct oversight of home health and hospice services in his health system Vice president role.

Dr. Luke founded the National Readmission Prevention Collaborative in October 2013 (nationalreadmissionprevention.com) to showcase Best Practice integration models and the National Bundled Payment Collaborative in 2015.

Dr. Luke serves as adjunct faculty at the University of Southern California, Sol Price School of Public Policy and formerly at California State University, Long Beach in the Healthcare Administration Department. He previously instructed at California State University, Fullerton. Dr. Luke has a Ph.D. in Educational Leadership, is a Lean Six Sigma Black Belt, served as a Lean Mentor and Project Chair, is a Fellow with ACHE and is past Chair for the Cal Optima Provider Advisory Committee.

Recent and past board appointments include The California Hospital Association Center for Post Acute Board of Directors, Alzheimer’s Orange County, the Hospital Association of Southern California, Healthcare Executives of Southern California, CSULB Healthcare Administration Advisory Board and Hospice Care of California. He is also a licensed SNF & RCFE Administrator and preceptor.


**AGENDA: Thursday, February 2, 2017**

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>10:30 a.m.</td>
<td>MS Healthcare Executives Board Meeting  <em>Board Members Only Please</em></td>
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<td>12:00 p.m.</td>
<td>Lunch provided  <em>10:30 a.m. and 1:00 p.m. attendees invited</em></td>
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<td>1:00 p.m.</td>
<td>FACHE Exam Prep Session including Audience Discussion and Q&amp;A  <em>Panelists to be announced prior to the program</em></td>
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<td>5:00 – 6:30 p.m.</td>
<td>MS Healthcare Executives Reception at Hilton Garden Inn, Madison, MS  <em>All chapter members plus registered sponsors invited to attend the reception</em></td>
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# AGENDA: Friday, February 3, 2017

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<tr>
<td>8:30 a.m.</td>
<td>Registration with light refreshment provided</td>
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| 9:00 a.m.| Welcome and Introductions  
*David A. Muns, MPH, FACHE - Chapter President*                                           |
| 9:15 a.m.| **Care Coordination: Acute Hospital Becoming a Preferred Provider in the Narrow Network**  
Moderator: *Dr. Josh Luke, PhD, FACHE*  
Panelists:  
- Brandy Hoell, Director, Care Management, St. Dominic-Jackson Memorial Hospital  
- Timothy H. Moore, President/CEO, Mississippi Hospital Association  
- Lori Ramsey, Director of Coordinated Care, University Hospitals and Health System |
| 10:45 a.m.| Break                                                                                     |
| 11:00 a.m.| Sponsor Presentations                                                                    |
| 11:30 a.m.| Lunch  
Presentation of the Early Careerist Award by the Mississippi Regent  
Chapter Business Session with Financial Report |
| 12:30 p.m.| Resume Reviews  
*Reserve your 15-minute appointment with a CEO to review your resume’ by emailing rpowell@mhanet.org in advance of the program* |
| 1:00 p.m.| **Marketing and Money: Linking New Products, Services and ROI / Focusing on the Development and Implementation**  
Moderator: *Alvin Hoover, FACHE, CEO, King’s Daughters Medical Center*  
Panelists:  
- David A. “Andy” North, FACHE, Director of Marketing, St. Dominic’s Hospital  
- Donna Ritchey, APR, Senior Partner, Chief Strategy Officer, Godwin Group |
| 2:30 p.m.| Q&A / Evaluation Completion & Return / Adjourn                                            |

Hotel in the Madison area is:

Hilton Garden Inn  
320 New Mannsdale Road, Madison, MS  
(601) 420-0442 for reservations

### TO RECEIVE F2F CREDIT FOR THE APPROVED PANELS:

1. Register for each panel (Registering for the entire meeting for $175 includes both panels).
2. Sign in upon arrival for each panel.
3. Return an evaluation at the end of each panel to the MHA Staff Person.
ACHE MEMBER: Complete two-day program February 2 and 3 including chapter reception $175

ALL OTHERS: Complete two-day program February 2 and 3 including chapter reception $350

RESUME’ REVIEW: Register me for a 15-minute RESUME REVIEW with a CEO $0

Or you may choose any of the following individual segments:

“FACHE EXAM PREP” February 2, 1:00 p.m. only

* ACHE - $90
* ALL OTHERS - $180

“CARE COORDINATION panel” February 3, 9:15 a.m. only

* ACHE - $90
* ALL OTHERS - $180

“MARKETING AND MONEY panel” February 3, 1:00 p.m. only

* ACHE - $90
* ALL OTHERS - $180

TOTAL DUE: $0

Return Completed Form & Payment to: Robin Powell, Education Coordinator, MHA
P O Box 1909, Madison, MS 39130-1909 Fax - 601 368 3200 or Email - rpowell@mhanet.org

Cancel 3+ Days prior - Full Refund ● Cancel 1-2 Days prior - 50% refund ● Last Minute Cancellation or Do Not Attend - 0% refund

Payment included with this form ( Made payable to MHA, Mailed to MHA Robin Powell PO Box 1909 Madison MS 39130-1909)

Payment in process by check (Made payable to MHA, mailed to MHA Robin Powell PO Box 1909 Madison MS 39130-1909)

Charge Credit Card – Return this form, wait for emailed invoice from MHA, call Laura McPherson at 601.368.3242