How To Best Transition from a “Sick Care” Approach to a Focus on Keeping Patients Well WEBINAR

May 12, 2016
12:30 – 2:00 pm

REGISTRATION DEADLINE
May 6, 2016

FEE PER CONNECTION
$200 per MHA Member

* An unlimited # of staff can gather in one room to “attend” the webinar.

Mississippi Hospital Association
116 Woodgreen Crossing | Madison, MS

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CANCELLATION/REFUND POLICY:
If you cancel,
7+ Days before Webinar  -100% Refund
5-6 Days before Webinar  - 50% Refund
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GHA

Value-Based Care – No Single Way to Win; Where is Tomorrow’s True North?

How can an organization move from a top-line focus to a top-value focus without driving the organization into financial ruin? Only 25 percent of acute care organizations (ACOs) have yielded any meaningful savings or distributions to physicians. Thus, ACO’s cannot be the only model used to engage physicians. When organizations have implemented a strategic cost reduction and revenue optimization plan, as well as created physician alignment models that drive clinical integration, it is a natural progression to manage the health of a population. The acumen shift that occurs during this journey will propel value-based transformation and enable organizations to be deliberate about launching value-based positioning strategies.

David will discuss how hospitals can best manage the transition from a fee-for-service “sick-care” approach to adopting one that focuses on keeping patients well. Using case study illustrations, he will demonstrate how hospitals can rethink the learned way of doing business and position their organizations to thrive in the value-based population health management environment.
WEBINAR OBJECTIVES

- Discuss different strategies for success in a value-based environment
- Design a roadmap to navigate the volume-to-value transition.
- Identify key questions to assess and evaluate their organizational readiness.
- Practice the value-based transformation in a way that solves the issues health systems face today while simultaneously preparing for future payment models.
- Discuss how to jumpstart their clinically integrated network (CIN) and deploy hospital quality and efficiency programs (HQEPs), accountable care organizations (ACOs), Medicare Shared Savings Program (MSSPs) in a controlled sequence to engage physicians.

TARGET AUDIENCE

Hospital and nursing home CEOs, administrators, COOs, CMOs, medical staff and health population leaders, senior finance executives, CIN leadership, and others interested in health care value-based management.

FEATURED FACULTY

David Wildebrandt is a managing director of Berkeley Research Group’s (BRG) Healthcare Performance Improvement Practice and also leads their Portfolio Optimization and Strategy Practice. He has over 15 years of health care operations experience focused on improving contribution margin; improving efficiency through clinical process redesign; and enhancing physician integration. Prior to joining BRG, David served as senior VP for Baptist Health Care and as president for Baptist Hospital, Inc. He brings extensive, relevant experience to help guide health care organizations through today’s financial landscape while improving clinical outcomes and sustaining an engaged culture. David has no real or perceived conflicts of interest that relate to this presentation.

Can’t make it at the scheduled time? Register anyway and for an extra $50 the recording will be sent right to your inbox after the webinar.